

Center for International Private Enterprise
KYRGYZSTAN: STRENGTHENING UNDERSTANDING OF ECONOMIC ISSUES
IN KYRGYZSTAN
Narrative Report for Quarter # 2

I. EVALUATION

Objective 1: To raise media capacity to inform the public on market concepts

- *Monitor quantity and assess quality of articles resulting from journalists study tours;*
Not completed.

- *Survey press session participants to determine the usefulness of the materials and the value of the presenter / presentation of each session;*

In a period from the 1st of March up to the 30th of April the DPI held two press sessions within the frame of CIPE project:

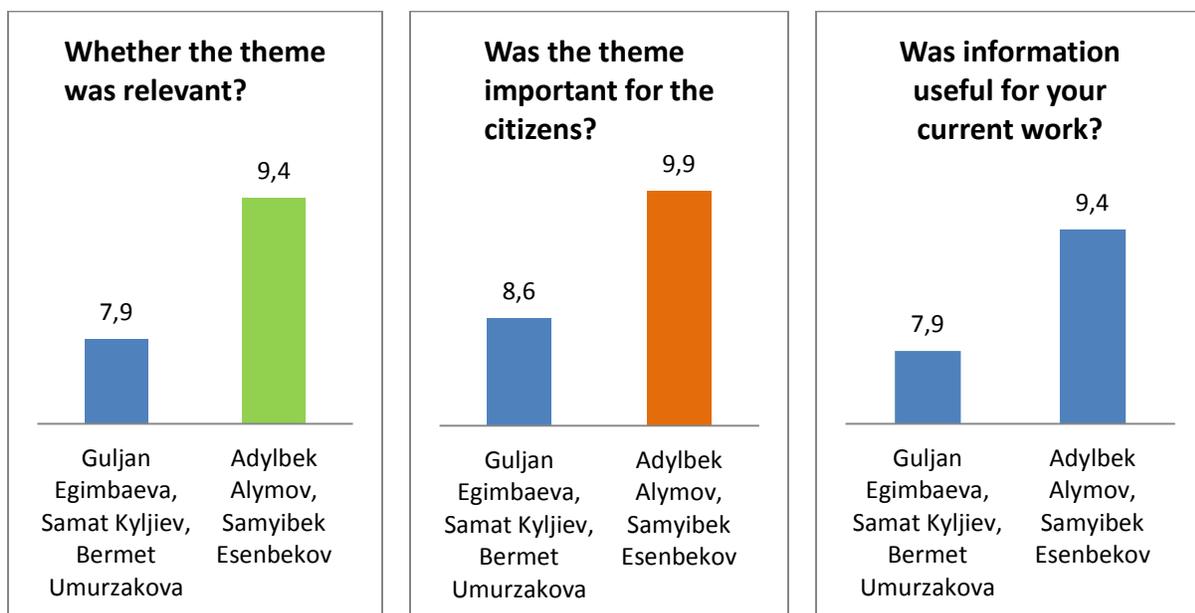
- **March 6, 2013:** The activities of the Court of Auditors of suppression of non-target budget spending.
- **March 19, 2013:** Local budgets: relationships between the local community and investors. The role of the local self-government.

- *Usefulness of the materials of each session*

Rating of press-sessions in terms of usefulness of the materials is determined by three criteria:

- Actuality of topic for journalists
- Importance of topic for citizens
- Usefulness of the materials for journalists in their work

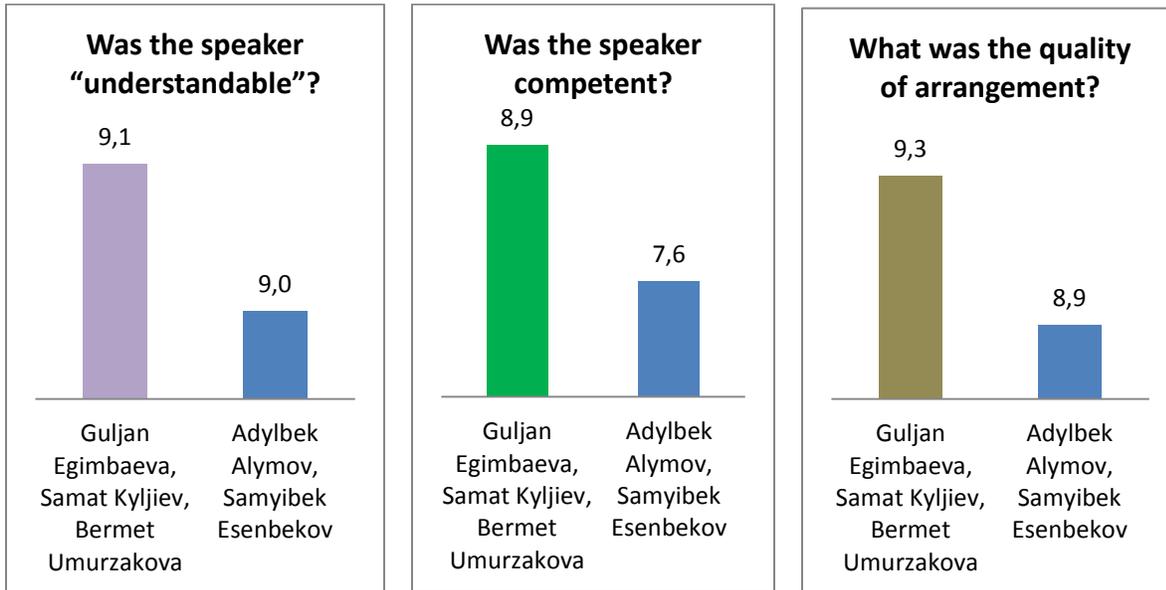
Average values of the three criteria are presented in the diagram below.



- Value of the presenter / presentation of each session

Rating of speakers was defined by the following criteria:

- Was the speaker “understandable”?
- Was the speaker competent?
- What was the quality of arrangement?



General table of evaluation of press sessions’ speakers and other criteria is given below:

Topics of press-sessions	Name of presenters	Whether the theme was relevant?	Was the theme important for the citizens?	Was information useful for your current work?	Was the speaker “understandable”?	Was the speaker competent?	What was the quality of arrangement?
The activities of the Court of Auditors of suppression of non-target budget spending	Guljan Egimbaeva, Samat Kyljiev, Bermet Umurzakova	9.4	8.6	7.9	9.1	8.9	9.3
Local budgets: relationships between the local community and investors	Adylbek Alymov, Samyibek Esenbekov	9.7	9.9	9.4	9	7.6	8.9

On April 15, 2013 the round table on "The Fourth Power and the Corporate Sector" was held. The event was organized by the Development Policy Institute and the Network for Corporate Social Responsibility in Kyrgyzstan with the partner-companies such as "Coca-Cola Bishkek Bottlers", "Pegasus Asia" and "Gazprom Neft Asia".

In her speech, Chairwoman of the Board of DPI Nadejda Dobretsova noted: *"We consider the social responsibilities of both parties - business and media. While the social responsibility of business for us confined by the legislative framework. The duty of business for the society is performed through the production of products, services, job creation and tax deductions. However, the social responsibility lies on the media too. Journalist, of course, is on a mission and, of course, is a kind of impact resource for the society, identified as the fourth power. But what is the nature of this resource? What kind of message these efforts have? What are the overall result and the ultimate goal - destructive or constructive? If to stay only in the political arena and continue to ignore the economy, so the message will be destructing. The role and purpose of the media is not to distract the population in the political squabbles, stir instincts of the crowd and set the society as a whole to self-blame and self-hatred and help the country prosper and develop"*.

- ***Monitor quantity and quality of articles printed by journalists participating in this project, comparing Bishkek-based with regional journalists, and comparing with previous project's results;***

Quality evaluation of changes in journalists working is a difficult question. After the consultation with Elena Suhir and Bobbie Jo Traut, we formed the following system of evaluation, which we plan to use and get the results in third quarter. Criteria of journalist work evaluation BEFORE and AFTER the participating in project.

- Quality of information source – experts
- Quality of information source – state authorities
- Quality of statistics
- Quality of dates in total
- Presence or absence of journalist's own conclusions (how does the critical thinking progress)
- Presence of contrasting between two opinions – just citations or conclusions наличие противопоставления различных точек зрения -просто цитаты или выводы
- Career advance
- Was this material quoted by other journalists (it is difficult to know, just from interview)
- Was there any reaction to material from persons, organizations, who about was article)
- (we have to meet and think which criteria we can also add, we can even work out synthetically index, adding there quantity increasing of economic articles in Media)

Using these criteria we will conduct the comparative investigation by some journalists, who were our participated at press-session many times. Following people can be:

- Dima Denisenko (Bishkek)
- Irina Dudka (Bishkek)
- Asel Mambetova (NBT)
- Tatiana Orlova (if possible)
- Irina Bayramukova (Bishkek)
- Madina Sheralieva (Bishkek)
- Zirek Asanova (Jalal-Abad City)
- Masimkan Tursunbekova (Osh City)
- Kseniya Koleno (in spite of that she has gone abroad)

- Myrzakat Tynaliev (Bishkek)
- Jibek Joroeva (Alay Rayon, Osh Oblast)
- Orozaly Karsartov (Jalal-Abad City)
- Mamajan Berdieshev (Batken City)
- Anarhan Janybaeva (Jalal-Abad City)
- Gulmira Abdunazarova (Sulyukta City, Batken Oblast)
- Jakypbek Tologonov (Talas City)
- Galina Luneva (Bishkek)
- Maxim Tzoi (Bishkek)

Technology looks so:

- Firstly we will find their materials before the participation
- Then we will collect their last materials
- Then conduct comparative investigation by criteria, described earlier
- Then we will have an interview with them by question according to criteria
- Then compare results of investigation and interview, supplement all marks and got the result

The success of journalists, who participated at project, is will be well shown at 3rd quarter.

Also we continue to analyze work of journalists from regions of Kyrgyzstan, meet with some editors from journals and newspapers, for example, with South and North media. Editors talk about one general trouble: young specialists of Media try to learn, get more experience, but after 2-3 years start to go to capital or even abroad, so only some journalists carry on writing about regional events.

- *Monitor the number of students who receive certificates and the number of participants of press sessions;*

The final event dedicated to presenting certificates to the most active journalists is planned to the 24th of May 2013. It will be arranged and held at BHU. The DPI analyzed each attendance of each student – the participant of master-classes (pls, see the attached) by results of which was shown that the master-classes attended 50 students. Certificates will be awarded to 15 students; and 3 most active students will be presented flash-discs and special bags, and the other 10 ones – only flash-discs.

During this report period the total number of press-sessions' participants were 40 people: 32% - press, 15% - Internet, 5% - TV and radio, 18% - speakers and 30% - organizers and other interested parts.

- *Solicit feedback on the New Economic Journalist Guide identifying its usefulness to prospective journalists and journalism faculty; and*

Not completed.

- *Gauge the usefulness of its website www.finliteracy.kg by tracking the number and type of unique users on a monthly basis.*

After long discussions it was decided to choose the name for the website as www.economicjournalist.com since the DPI intends to popularize and spread among the

economic journalists in CIS countries. That decision was made in order to attract them and make this website useful for all journalists who are specialized in economic journalism and work with the numbers.

The website was designed and finished in the mid of April. At the present time the DPI works on its content.

Corresponding Activities and/or Results

- ***Study Tours for Journalists***

In a period from the 17th up to the 19th of April the press tour to Talas Oblast was arranged for 22 journalists from all regions of Kyrgyzstan. During that tour the journalists tried to find out the answers to the questions: was Talas as poor as it was declared in official statistics? What is the future economic development of Talas Oblast? How the state and the local authorities influence on economy and business?

The agenda of press tour included visits to 14 economic and business facilities, as well as the authority bodies, including customs and border sites, the "Single Window" for the provision of services to entrepreneurs. Among the business facilities visited there were following: a flour mill, a factory for the production of tomato paste, a factory processing dairy products, a farm for breeding of fine-wool sheep, and other objects of small and medium-sized businesses.

By the end of the press tour the meeting was held in Bishkek with participation of working trip organizers and media representatives who took part in it.

By results of press tour there were published 21 materials in media: 5 articles, 14 Internet news and 2 on TV (details are given below).

#	Media	Material	Author	Link / source	Date
21	Newspaper "Vesti Issyk-Kulya"	Из Таласа возвратясь	Дархан Капаров	№16 (11368) от 13.05.2013	13.05.2013
20	Newspaper "Eho Osha"	Талас - не только фасоль и золото	Станислав Полищук	http://ehoosha.com/?module=articles&action=view&id=257	11.05.2013
19	Newspaper "Eho Osha"	Талас - не только фасоль и золото	Станислав Полищук	№33 (15471) от 4.05.2013	04.05.2013
18	Newspaper "Dlya Vas"	Таласская область: будем делать хорошую жизнь сами!	Маргарита Лазуткина	№18 от 3.05.2013	03.05.2013
17	Newspaper "Kyrgyz Tuusu"	Өзүбүз иштете албайбыз, иштеткенди көрө албайбыз	Мырзакат Тыналиев	№32 (23723) от 30.04.2013	30.04.2013
16	IA "Kabar"	Талас облусундагы кичи жана чакан ишканалардын жергиликтүү бюджетке тийгизген таасири кандай?	Анархан Жаныбаева	http://www.kabar.kg/kyr/analytics/full/43075#	29.04.2013

15	EchoIS Kyrgyzstan	Бакай-Ата районундагы «Кызалак» дыйкан чарбасы уяң жүндүү койлорду көбөйтүп жатышат	Анархан Жаныбаева	http://www.ekois.net/wp/?p=11940	29.04.2013
14	EchoIS Kyrgyzstan	Жалал-Абад жана Талас облустарында тоо-кен тармагындагы иштеп жаткан ишканалардын экономикага кошкон салымы	Анархан Жаныбаева	http://www.ekois.net/wp/?p=11935	29.04.2013
13	Newspaper “V Kontze nedeli” (Friday edition of “Slovo Kyrgyzstana”	Принцесса на горошине	Галина Лунева	№46 (22897) от 26.04.2013	26.04.2013
12	IA "Vecherniy Bishkek"	Таласская область выполнила квартальный план по промпроизводству на 95,5%	Максим Цой	http://www.vb.kg/226116	24.04.2013
11	IA "Vecherniy Bishkek"	Таласская область обеспечена удобрениями на 5,1%	Максим Цой	http://www.vb.kg/226105	24.04.2013
10	IA "Vecherniy Bishkek"	Койсун Курманалиева: Разработке Джеруя мешает шумиха вокруг Кумтора	Максим Цой	http://www.vb.kg/226030	24.04.2013
9	Batken TV	Кому легче выжить в условиях рыночной экономики?	Нургазы Жайнаков	9,5 минутный аналитический сюжет	22.04.2013
8	Talas TV	Журналисты Кыргызстана в Таласе: есть ли влияние на экономику?	Рахат Бейшалиева	Новостной сюжет	22.04.2013
7	IA "Vecherniy Bishkek"	На КПП "Чон-Капка-Автомаршрутный" нарушений в этом году не зафиксировано	Максим Цой	http://www.vb.kg/225158	18.04.2013
6	IA "Vecherniy Bishkek"	Начальник Западной таможни рассказал об одном оставшемся КПП в Таласской области	Максим Цой	http://www.vb.kg/225157	18.04.2013
5	IA "Vecherniy Bishkek"	На экспорт пришлось 95% проходящую через западную таможню товара	Максим Цой	http://www.vb.kg/225156	18.04.2013
4	IA "Vecherniy Bishkek"	В первом квартале западная таможня перевыполнила план на 14%	Максим Цой	http://www.vb.kg/225155	18.04.2013

3	IA "Vecherniy Bishkek"	Сельский ФАП в Таласской области оснастили солнечными батареями	Максим Цой	http://www.vb.kg/225342	19.04.2013
2	IA "Vecherniy Bishkek"	Бизнесмены из Манасского района станут экспортировать в Россию томатную пасту	Максим Цой	http://www.vb.kg/225341	19.04.2013
1	IA "K-News"	В июле в Манасском районе запустят завод по изготовлению томатной пасты	Мээрим Абдыкалыкова	http://www.knews.kg/ru/econom/30816/	19.04.2013

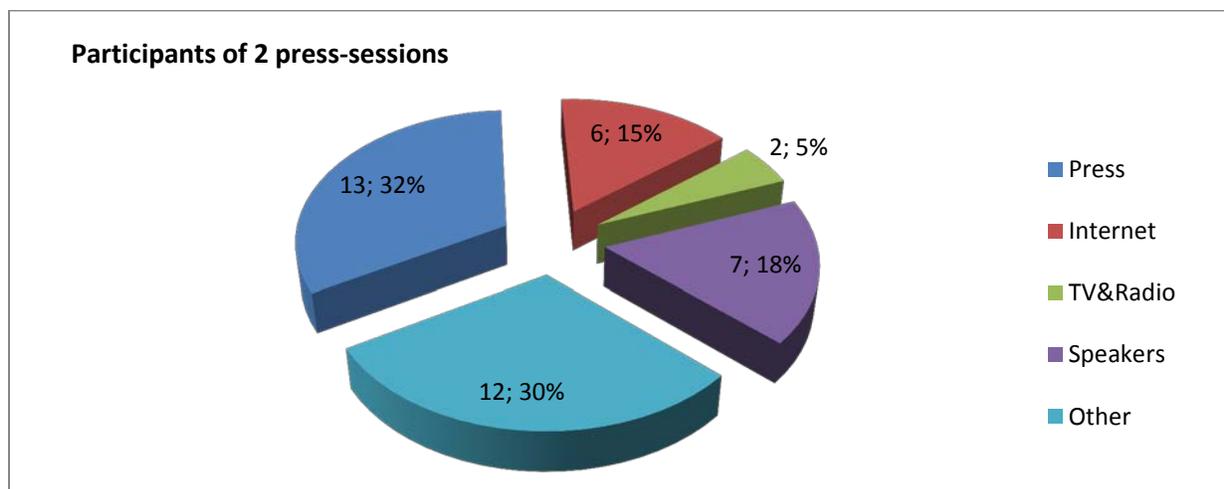
The next press tour is planned to Osh and Kalal-Abad Oblasts from the 14th up to the 17th of May 2013.

- **Informational Seminars “Press Sessions” for Journalists**

During this period there were arranged two press-sessions for media:

- The activities of the Court of Auditors of suppression of non-target budget spending.
- Local budgets: relationships between the local community and investors. The role of the local self-government.

Totally, 40 people participated at those two events the halves of which were the media representatives (details given in diagram below).



Results of press-sessions: totally 16 mentions (which we know) among of which: 3 press and 13 Internet.

#	Media	Material	Author	Link / source	Date
16	Newspaper "Aiyl demi"	Инвесторлор менен айылдыктардын алакасы келишти	Нуржамал Курманкулова	№4 (24) от 15.04.2013	16.04.2013
15	IA "Tazabek"	Счетная палата по итогам аудита выявила присвоение		http://www.tazabek.kg/news:348952	12.04.2013

		2,02 млн сомов главным бухгалтером ОсОО «Первый канал Кыргызстан» Р.Абдыбек кызы			
14	IA "Kabar	Закон о ростовщической деятельности в Кыргызстане нужен, считает Заир Чокоев	Адилет Султаналиев	http://kabar.kg/rus/economics/full/52818	08.04.2013
13	IA "Vecherniy Bishkek"	Бизнес–сообщество встало на защиту микрофинансовых организаций	Максим Цой	http://www.vb.kg/223131	04.04.2013
12	IA "Vecherniy Bishkek"	Нацбанк против представленной вариации законопроекта "О ростовщичестве"	Максим Цой	http://www.vb.kg/223554	08.04.2013
11	IA "Tazabek"	Счетная палата: Таможенная служба по настоящее время не оформила поставку бланков паспортов от De La Rue, в бюджет не взыскано 24,2 тыс. сомов таможенных пошлин		http://www.tazabek.kg/news:348476	04.04.2013
10	IA "Tazabek"	Счетная палата: Бюджетные средства в 19,46 млн сомов, использованные ГРС в качестве предоплаты поставщикам, находятся в обороте частных компаний		http://www.tazabek.kg/news:348400	03.04.2013
9	IA "KyrTAG"	Госдирекция по восстановлению Оша и Жалал-Абада завысила стоимость работ на 41 млн сомов - счетная палата		http://www.kyrtag.kg/?q=ru/news/40525	03.04.2013
8	Newspaper "Chuiskie izvestiya"	Вот с них бы брать пример	Маргарита Лазуткина	№ 5 (1134) от 29.03.2013	29.03.2013
7	Argumenty I fakty	Мир с инвесторами	Гульмира Ибраимова	http://aif.kg/novosti/argumenty-i-fakty/999-mir-s-investorami.html	27.03.2013
6	IA "K-News"	Счетная палата: Распредкомпания приписывают населению непотребленную электроэнергию	Мадина Шералиева	http://www.knews.kg/ru/econom/29375/	19.03.2013
5	ПА "Ozodagon"	Счетная палата Кыргызстана: Увеличилось число финансовых нарушений в бюджетных организациях	Евгения Лим	http://ru.ozodagon.com/centrasia/kg/7417-schetnaya-palata-kyrgyzstana-uvlichilos-chislo-finansovyh-narusheniy-v-byudzhetyh-organizatsiyah.html	06.03.2013
4	IA "24 kg"	Отчет Счетной палаты Кыргызстана по итогам 2012 года презентуют в мае 2013-го	Шавкат Тургаев	http://www.24.kg/economics/135784-schetnaya-palata-kyrgyzstana-nevse-predpriyatiya.html	06.03.2013

3	IA "Tazabek"	Отчет о деятельности Счетной палаты по итогам 2012 года будет готов в мае 2013 года		http://www.tazabek.kg/news:347007	06.03.2013
2	IA "Tazabek"	Счетная палата ожидает в 2013 году увеличение показателей по результатам аудитов в госорганах и предприятиях с госдолей		http://www.tazabek.kg/news:347012	06.03.2013
1	IA "Tazabek"	В год аудиторы центрального аппарата Счетной палаты проводят 1,5 тыс. аудитов		http://www.tazabek.kg/news:347015	06.03.2013

Information Seminars (Press-session) “The activities of the Court of Auditors of suppression of non-target budget” (2013/03/06)

On March 6, 2013, the DPI organized press-session with participation of the Court of Auditors’ representatives according to working plan. The sense of seminar was in giving journalists more information about such control authority as Court of Auditors. According to the law of Kyrgyz Republic it is the main independent authority of state audit. Moreover, the representatives of this authority rarely go to contact with Media, so it was one of the reasons why DPI invite them as speakers.

In total 13 journalists participated at press-session from different types of Media. As usually at the end of seminar participants were asked to evaluate quality of measure.

List of participants:

#	Name	Media
Journalists		
1	Tzoi Maxim	Newspaper “Vecherniy Bishkek”
2	Lazutkina Margarita	Newspaper “Dlya Vas”
3	Abdrzakova Nazik	IA “AKIpress”
4	Lim Evgeniya	IA “Ozodagon”
5	Ulukbek uulu Yrysbek	IA “KyrTAG”
6	Kurmankulova Nurjamal	Newspaper “Aiyl demi”
7	Sytenkova Dariya	Newspaper “Finansist”
8	Sultanalieva Aita	Newspaper “Argumenty & facty”
9	Bayramukova Irina	Newspaper “Times of Central Asia”
10	Shavkat Turgaev	IA "24 kg"
11	Chumakova Lika	"Delovoy Kyrgyzstan" magazine
12	Naskeeva Elmira	"Birinchi radio" (National Radio)
13	Kerimova Jyldyz	Independent expert, Freelancer
14	Musaeva Anara	DPI
15	Kulumbetov Janybek	PF “Unison”
Speakers and organizers		
16	Egimbaeva Guljan	Court of Auditors of KR

17	Umurzakova Bermet	Chief of statistic department at CA KR
18	Kyljiev Samat	Chief of analysis department at CA KR
19	Dobretsova Nadezhda	Chairperson of the Board, DPI
20	Lee Larisa	Media Consultant
21	Jamankulova Nurgul	Project Manager, DPI
22	Buzurmankulova Altynai	Project Assistant, DPI

The preparing for this measure took a long time, trying to set exact date. To invite for press-session employees and auditors from this important department was difficult. Recently their director was changed for a new one, after it employees had qualifying evaluation, which predicts staff changes. However, we were able to find three speakers, who are the directors of middle level and one auditor – Guljan Egimbaeva. The annual Report by the results of CA work in 2012 will be ready only in May, so our guests were very careful in their speech and opinions. Questions were a lot, but the answers were general, without accurate figures and concrete sometimes.

Full satisfaction from such looking forward meeting journalists did not get. Their notes and recommendations I said to guests and we decided to organize one more meeting – “hot” theme, dedicated to state purchases, when the Report of Court of Auditors discusses in Parliament and Government.

Information Seminars (Press-session) “Local budgets: relationships between the local community and investors” (2012/03/19)

The theme of this press-session was relationships between local community and investors. Exactly this theme concerned the mining companies. Heads of aiyl okmotu from Jalal-Abad and Chui regions came to Bishkek and told about their success stories in collaboration with investors.

Adylbek Alymov, head of Kok-Tash AO from Jalal-Abad region told journalist which aims they have achieved together. As he said, people start to understand that investors can help in improving of life conditions and local community doesn't impeder to mining company in their work. We should remind that company which they were speaking about is Kazakhmys Gold Kyrgyzstan which is busy in gold mining on south part of Kyrgyzstan.

Chairwoman of the Board of DPI Nadezhda Dobretsova said representatives of media that now investors should understand – they don't have to solve problems of local population directly. They only have to pay taxes in Treasury. So the government at its turn will solve problems of people.

List of participants:

#	Name	Media
Journalists		
1	Lazutkina Margarita	Newspaper "Dlya Vas"
2	Kurmankulova Nurjamal	Newspaper “Ayul Demi”
3	Ibraimova Gulmira	Newspaper “Argumenty & facty”
4	Chumakova Lika	Newspaper “Delovoy Kyrgyzstan”

5	Bayramukova Irina	Newspaper "Times of Central Asia"
6	Dudka Irina	IA "24 kg"
7	Abdrakov Jyparbek	Newspaper "Bozumchak"
8	Shatemirova Meerim	TV program "Ludi.kg"
Representatives of different organizations		
9	Orlova Nataliya	PR-specialist "Andash Mining Company"
10	Osmonkulova Venera	PR-specialist "Kazakhmys Gold Kyrgyzstan"
Speakers and organizers		
11	Dobretsova Nadezhda	Chairperson of the Board DPI
12	Alymov Adylbek	Head of Kok-Tash AO
13	Esenbekov Samyibek	Head of Logvinenko AO
14	Balakunova Aynura	DPI
15	Shamshidinova Gulyaim	DPI
16	Abdykadyrov Nursultan	DPI
17	Lee Larisa	Media consultant
18	Buzurmankulova Altynai	Project assistant, DPI

Government declared that mining branches is almost a pharmacy of Kyrgyzstan economic development. So this sector of economy became an object of total attention. Today even the least educated people speak about necessity or harm of foreign investments. Almost every big mineral deposit has a scandal, where local population often starts a noise. Besides, irregularity of relationships between investors and local communities has a negative impact on business climate and image of country.

However, there are real mechanisms, permitting collaborate to this two sides and even be partners. LSGA have to control by funds from local budget in a right way. There are positive examples in our republic and we decided to invite heads of such communities to talk with journalists about their partnership and results of work.

The discussions were found actual and very useful for all, in addition to journalist for the press-session were invited representatives of mining companies and public organizations.

More photos and [information](#) are on: www.dpi.kg

- *Nurturing New and Future Economic Journalists*

As it was planned before starting from the mid of March up to the end of April the DPI held seminars – master-classes for the-third-course-students of the Faculty of Journalism of Bishkek Humanities University.

Totally, the master-classes attended 50 students. During this reporting period the following topics were presented to the students:

- March 13, 2013: "Role of taxes in KR economy development".
- March 14, 2013: "Crimes in sphere of economy".

- March 26, 2013: “Banking system of Kyrgyz Republic and its features”.
- April 2, 2013: “Why we need transparency in developing minerals of Kyrgyzstan?”
- April 19, 2013: "Kyrgyzstan in Eurasia: Opportunities and Challenges".

List of participants of master-classes at BHU

#	Name of the student	MC #1	MC #2	MC #3	MC #4	MC #5	MC #6	MC #7	MC #8	MC #9	MC #10
		11.12.12	12.12.12	15.02.13	21.02.13	13.03.13	14.03.13	26.03.13	2.04.13	19.04.13	
1	Sautkan kyzy Burulay	+	+	+	+				+	+	
2	Jeenbekova Mahabat	+	+				+	+	+	+	
3	Kudaiberdieva Jyldyz	+	+								
4	Abdakim kyzy Jibek	+	+		+			+	+	+	
5	Abdurashit kyzy Madina	+	+	+	+		+	+	+	+	Y
6	Djumagulova Nargiza	+	+	+	+	+	+	+	+	+	Y
7	Bedilova Akjibek	+	+	+	+	+	+		+	+	Y
8	Dastan uulu Adilet	+			+	+			+	+	
9	Talantbek kyzy Aichurok	+	+	+	+	+		+	+	+	Y
10	Bolotbekova Kymbat	+	+	+	+	+		+	+	+	Y
11	Kuttubay kyzy Asem	+	+	+	+	+	+	+	+	+	Y
12	Tolon uulu Mirlan	+	+	+	+	+	+		+		Y
13	Kalybek kyzy Gulnaz	+						+	+		
14	Janybek kyzy Nurjamal	+	+	+				+	+	+	
15	Abdylgazy uulu Shabdan	+	+							+	
16	Jumadylov Uzak	+	+	+	+	+	+	+	+	+	Y
17	Ganyeva Nurjamal	+	+		+	+	+	+	+	+	Y
18	Sarmanova Aijan	+	+	+	+		+	+	+	+	Y
19	Balbakova Sairagul	+	+								
20	Jyrgalbek kyzy Baktygul	+	+								
21	Jusupbek kyzy Nur	+			+	+	+			+	
22	Kalybek kyzy Cholpon	+			+	+	+			+	
23	Anarbek uulu Beksultan	+			+						
24	Ernis kyzy Nurmira	+			+		+				
25	Joldoshbekova Akylai	+	+	+	+	+	+		+	+	Y
26	Usenakunov Iskender	+	+								
27	Abdullaev Alisher	+	+								
28	Shadybekova Indira	+									

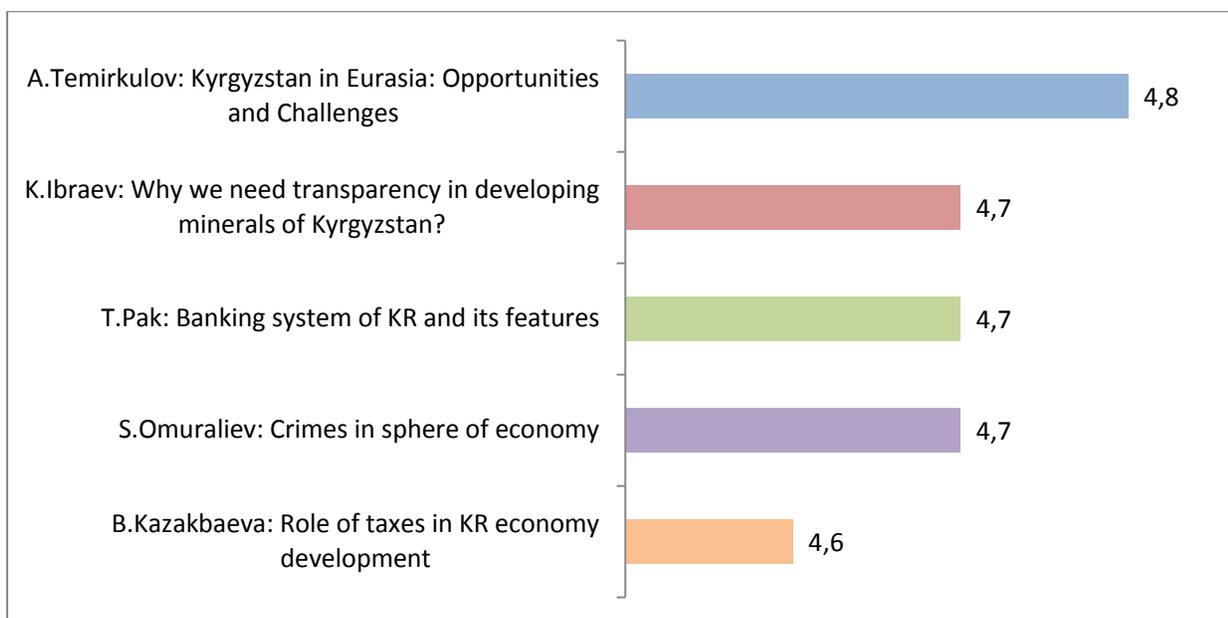
29	Orozobek kyzy Nuraiym	+										
30	Kudaibergen kyzy Indira	+	+	+		+	+	+	+	+	+	Y
31	Joldoshbek kyzy Altynai	+	+	+			+		+	+		
32	Ismatillaeva Batma	+	+		+		+	+	+	+	+	Y
33	Tynalieva Kasiet		+							+		
34	Kotobek kyzy Gulzat			+								
35	Storojenko Olya				+			+				
36	Ergeshova Elnura				+			+				
37	Asan kyzy Kyzdargul				+			+				
38	Subanbek kyzy Nazgul					+	+					
39	Toktogulova Aigul					+	+					
40	Nurkamilova Nursuluu					+	+					
41	Talantbekov Akbar						+					
42	Myrzashev Nursultan						+					
43	Ergeshov Baktiyar						+	+			+	
44	Murdinov Azat						+					
45	Dukanaeva Nestan						+					
46	Talanbek kyzy Gulkaiyr						+					
47	Abdijalil uulu Stalbek						+	+				
48	Joldosheva Gulnar						+					
49	Bekmurza uulu Eldiyar						+				+	
50	Musan kyzy Nargiza									+		

*Y – means YES, and the most active students' Ys were accented with **red**.

In general, the students really appreciated those master-classes though sometimes it was difficult for them to understand. However, their interest didn't decrease because of that.

Topics of master-classes	Name of lecturers	Number of participants	Content of the seminar	Did the course provide you with useful knowledge?	Will handouts be useful at your work/study?	Did Lecturer demonstrate his / her competitiveness?	Did the methods of teaching contribute to the understanding of the topic?	What was the quality of arrangement?
Role of taxes in KR economy development	Baktygul Kazakbaeva	16	4.7	4.7	4.4	4.7	4.5	4.7
Crimes in sphere of economy	Sagyn Omuraliev	25	4.7	4.5	4.8	4.8	4.4	4.8
Banking system of KR and its features	Tamara Pak	22	4.6	4.7	4.7	4.8	4.7	4.7

Why we need transparency in developing minerals of Kyrgyzstan?	Karybek Ibraev	22	4.8	4.5	4.7	4.6	4.8	4.6
Kyrgyzstan in Eurasia: Opportunities and Challenges	Azamat Temirkulov	24	4.9	4.8	4.8	4.8	4.7	4.9



Press tour to Talas oblast "What is the future economic development of the Talas region? How does the state affect the economy and business? (2013/04/17-19)



From 17 to 19 April 2013 22 journalists from different regions of Kyrgyzstan participated in the press tour to the Talas region, where they visited 14 sites of business and governance, trying to find answers to the questions: Is Talas oblast that poor, as the official statistics shows? What is the future economic development of the Talas region? How does the state and governing bodies in Talas affect the economy and business?

Some conclusions made by the journalists-participants and organizers:

- Press tour develops analytical skills of the journalists, giving them ability to compare objects, industries, regions
- Press tour expands the sources of information and understanding of the trends in the economy by journalists
- Statistics lie and Talas oblast is not the poorest region of Kyrgyzstan
- Entrepreneurs from other regions can learn from Talas people how to develop milk processing and pedigree animal industry
- Comprehensive approach in tourism developed in Talas should be applied to the Issyk-Kul region

Goals and achieved outcomes:

Goal	Outcome
Improving the skills of practicing journalists to provide them with materials and experiences	Journalists compared: <ul style="list-style-type: none"> • The level of development of processing industries in different regions • The level of development of small and large businesses in the same industry, • The status of similar scale enterprises, depending on the quality of governance.
Study the influence of the state on economic development in the country	Journalists saw that the "Single Window" can actually improve the environment for business. For many journalists from the regions it was completely new information
Establishing contacts with key stakeholders, getting a broad perspective and a broad range of observations and interviews from the original, as well as the possibilities of photographing and obtaining material for articles	Journalists learned and were able to use as sources of information at least 26 people and 14 organizations (Appendix 1. List of objects and speakers of press tour). Journalists were able to visit 12 sites and to take photos everywhere, make audio and video materials.

The agenda of press tour included visits to 14 economic and business facilities, as well as the authority bodies, including customs and border sites, the "Single Window" for the provision of services to entrepreneurs. Among the business facilities visited there were following: a flour mill, a factory for the production of tomato paste, a factory processing dairy products, a farm for breeding of fine-wool sheep, and other objects of small and medium-sized businesses (see the agenda of press tour). Participants of the tour were also able to get an interview with the governor of Talas oblast Koysun Kurmanalieva during the organized press conference.

By the end of the press tour the meeting was held in Bishkek with participation of working trip organizers and media representatives who took part in it. During the meeting, the results of the press tour: the participants expressed own opinions regarding the travel arrangements, the agenda and sites visited. For a thorough analysis of the results of the first tour the journalists were asked to rate the press tour on certain issues, and also to voice the comments, suggestions and describe general experiences by filling the questionnaire developed for them.

Participants highly appreciated the press tour, finding it useful for professional work. Thus, the journalists confirmed that they have chosen an average of at least 5 topics for articles and materials, and almost all of them made new contacts with new sources of information in the

regions and other journalists from the regions. More detailed results of the survey are presented in the table below.

Results of the survey among the press tour participants

№	Questions	
1	Is the agenda of press tour interesting?	9
2	How many topics or materials did you collect? (average number)	5
3	Were the handouts useful? How will you use them in your work?	8
4	Was the information provided by the governing bodies useful?	7
5	Could you make close contacts with the journalists from other regions?	8,5
6	Could you make new contacts with new sources of information that you would be contacting in your future work? (Persons, organizations)?	9
7	Are you satisfied with the transport?	9
8	Are you satisfied with food?	9,5
9	Are you satisfied with accommodation?	9,7

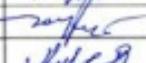
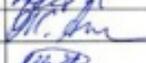
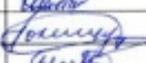
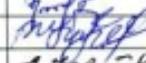
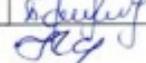
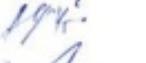
Контакты для СМИ:

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 э-почта: nurgul.jamankulova@gmail.com

СПИСОК
участников пресс-тура на тему:
«Каково будущее развитие экономики Таласской области?
Как государство влияет на экономику и бизнес?»

Дата: 17-19 апреля 2013г.

Место: Таласская область

№	Ф.И.О.	СМИ	Подпись
1	Тыналиев Мырзакат	Газета "Кыргыз Туусу"	
2	Цой Максим	Интернет-редакция "Вечерний Бишкек"	
3	Лунева Галина	Газета «Слово Кыргызстана»	
4	Лазуткина Маргарита	Газета «Для Вас»	
5	Абдыкалыкова Мээрим	ИА «K-News»	
6	Усуптегин Кумондор	Газета «Заман Кыргызстан»	
7	Абдракунов Максат	Газета «Тенир тоо»	
8	Капаров Дархан	Газета «Вести Иссык-Куля»	
9	Акматов Адилет	Иссык-Куль ТВ	
10	Жаныбаева Анархан	КНИА «Кабар»	
11	Шайыкова Жумагуль	Газета «Акыйкат»	
12	Полищук Станислав	Газета «Эхо Оша»	
13	Турсунбекова Масимкан	Газета «Ош шамы»	
14	Эгембердиева Шарапат	Газета «Баткен таны»	
15	Жайнаков Нургазы	Баткен РТВ	
16	Тологонов Жакыпбек	Газета «Талас турмушу»	
17	Алиев Абдураман	Общественное радио «Радиомост»	
18	Жончилов Канат	Таласская ТРК	
19	Хишиметов Рахат	Таласская ТРК	
20	Илиязов Абай	ОБСЕ, Таласское представительство	
21	Качканак Замир	Таласская ОГА	
22	Джаманкулова Нургуль	Менеджер проекта, ИПР	
23	Байышбаева Айгуль	Логист/АФМ, ИПР	

24 Тоголокова Н. Заман Кыргызстан
 25 Макаева Р. "Супер 7мг"

26 Джаманкулов К. "Талас турмушу"

19%



During the meeting there was also live and informal discussion about what could or could not be achieved during the tour, what experiences have been the most striking, memorable, what was learned from the press tour by the journalists. Here is what the participants said:

Galina Luneva, “Slovo Kyrgyzstana” newspaper, Bishkek: “**STATISTICS LIE**. *The agenda of press tour was very well developed. We were able to ensure that the market economy is developing in the Talas region. In my materials now I will be able to confute the official statistics that Talas oblast is the poorest in the country. This is not true. We have seen with own eyes that people manage resources skillfully, build new and restore the old processing industries, open up new businesses. While the statistics is obviously lying. I saw a lot of people – managers of businesses and companies that exemplify these marketers who are able to develop domestic product, jobs, and in fact, fight poverty. Thanks to the organizers of press tour for a successful agenda now that I can write a few articles and earn money. The agenda was so successful that despite of my age, I was not tired, came home cheerful and full of energy, ready to write. As for suggestions for improvement I would like to ask for the next time to arrange the translation into Russian. And for the fellow journalists I would like to wish more polite behavior towards the colleagues and speakers, and better not to interrupt each other*”.

Anarkhan Zhanybaeva, IA “KABAR”, Jalal-Abad: “**DIFFERENT DEVELOPMENT IN EQUAL OPPORTUNITIES**. *The most surprising was comparing the state of the processing industries in Talas and Jalal-Abad regions. In Jalal-Abad there are even no dairy industries, the population buys dairy products in the markets, and there is no export of them, even though resource base allows developing dairy production. But in Talas, we saw several acting dairy industries, among them “Talas Sut” factory made a special impression: it produces 18 types of dairy products, including butter, cheese, and ice cream. The industry supplies dairy products not only Talas residents, but also carries out exports to Kazakhstan, Bishkek, Kyrgyzstan's southern regions, and even to Tajikistan. I became convinced that everything depends on the willingness of people to create, to work well, competently manage the business. I would like that the entrepreneurs in Jalal- Abad learn from this experience. I also loved the thoroughbred fine-wool merino sheep, which are bred in Talas. In Jalal-Abad people breed ordinary sheep, suitable only for meat, while thoroughbred merino also could make an export item of agricultural business in our oblast*”.

Darkhan Kaparov, “Vesti Issyk Kulya” newspaper, Karakol: “**COMPREHENSIVE APPROACH IN TOURISM SHOULD BE APPLIED IN ISSYK-KUL OBLAST**. *For me, as a media representative of the most touristic regions - Issyk-Kul oblast of Kyrgyzstan seemed that the most interesting was a tourist complex “Baibol.” I noticed that the main success factor of TC “Baibol” is a comprehensive approach to providing services to tourists. Apart from the hotel services there are developed tourist routes provided, one of them covers Sary-Chelek lake; there is small farming, providing tourists with fresh food and wonderful service. All these combined with the beautiful nature of Talas provide good opportunities for the development of tourist business. And, of course, it is very important that at the heart of it there is the entrepreneurial initiative, the desire to change own life and the environment for the better. I am convinced that the experience of TC “Baibol” should be adopted by the tourist companies of the Issyk-Kul region, because unfortunately, there are no such comprehensive tourist facilities in this region. I am going to write a comparative analytical material on the development of tourism in Talas and Issyk-Kul, and will try to demonstrate good experience for our entrepreneurs. As for improvements to the organization of such press tours –I would suggest to provide more time for the journalists to visit each site. In this press tour the agenda was very concise and not all of us had time to get all the information needed, to ask right questions, and finally to think over how and what to write in the article.”*

Margarita Lazutkina, “Chuiskie Izvestiya” newspaper, Bishkek: “**THE STATE COULD BE CREATIVE POWER WHEN IT WANTS!** *I liked the work of the “Single Window” in Talas, which is the center of government services for entrepreneurs, where they have access to 7 services simultaneously, which makes their lives easier. The state can be a creative power when it wants! I also caught an eye on while all things being equal, much in the business of the entrepreneur depends on creativity in own work:*

we saw two dairy industries that have comparable capacity, but "Talas Sut" is the successful market production, but "Arashan" just barely survives. The case is in the attitude to the business! This is a very interesting opportunity for the journalist to compare two similar businesses and to identify the factors of success and failure of the business on the basis of comparison."

Myrzakat Tynaliyev, "Kyrgyz Tuusu" newspaper, Bishkek: "**COMPARISON DEVELOPS ANALYTICAL SKILLS OF THE JOURNALIST**. *It is important that all participants-journalists were able to compare: compare companies in the same industry, compare the level of development of industry in the region, and compare the performance of government authorities in different regions and ministries. We never have it enough in the current work, we just do not have time to find suitable objects for comparison. And we do not always know where to look for. In this regard, the press tour provides a great opportunity to build professionalism in the analytical approach to writing materials. I will be using the information for a long time that was obtained in the course of the tour. Not just for writing articles directly on its results, but also in future publications. Nothing will be lost."*

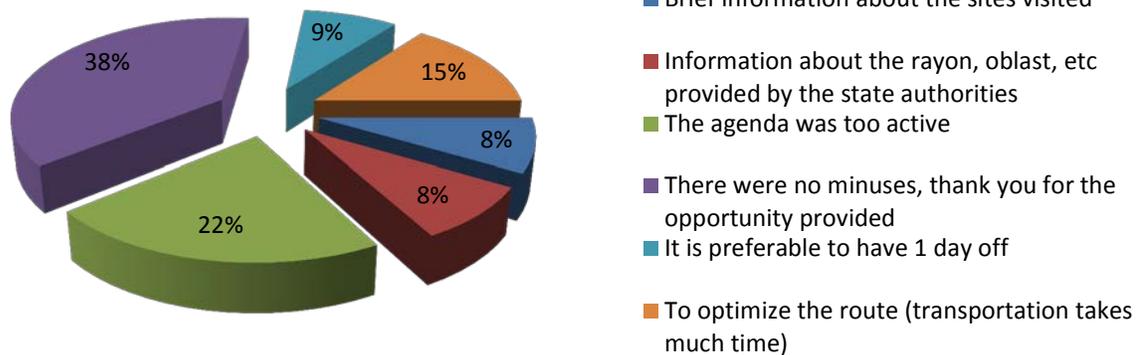
Nurgay Zhainakov, Batken television, Batken: "**TO CHOOSE OWN NICHE IN ECONOMY IS TO MAKE OWN LIFE BETTER**. *I had never been in Talas. The trip gave me the opportunity to see that people in Talas live better than in Batken, because they have chosen the right path of development of a market economy based on manufacturing and tourism. In the organization of the press tour I would like to ask the organizers to provide more time to work on each object, given the specificity of television to be able to make video materials, record interviews and additional information for the narration."*

Maksat Abdrakunov, "Tenir Too" newspaper, Naryn: "**MY MATERIALS SHOULD HELP ENTREPRENEURS IN NARYN**". *Agriculture and animal breeding in Talas and Naryn oblasts have similar conditions for development. That is why I was curious to compare what results people achieved in these industries. Especially I liked the production of tomato paste - we have already opened similar industry in Naryn, and the second one is to be established soon. It is important for our entrepreneurs to know how the sales, marketing service are run. Actually, I really liked that in Talas we were able not only to maintain but also to develop the processing industry and create new jobs. Hopefully I will prepare some materials from the trip and I believe that they will be useful for the entrepreneurs in Naryn."*

The greatest impression was made by the director of the dairy factory "Talas Sut" Myrzakan Davletaliyev (43% of journalists have named him as the most interesting) and the owner of the tourist center "Baibol" Daniyar Abylaj (23%). In the third place is the farmer engaged in the breeding of the thoroughbred fine-wool sheep, Muratbek Baitik (9%). As the most interesting objects journalists noted the dairy factory "Talas Sut" - 26% of the participants of the tour, the tourist center "Baibol" - 21%, the farm for breeding of fine-wool sheep "Kyzylak" - 13%, center of services "Single Window" - 11 %. However, there were journalists, who were interested in industries of tomato paste production, border and customs posts, bean processing and mining company VERTEX.

Participants also expressed their wishes about how to improve the organization of press tours in the future. The most important of these are: to reduce the number of objects or to increase the time spent on each of the sites, to provide simultaneous translation for the speakers into Russian; optimize the route - to reduce the time for moving from one object to another. The organizers will consider these requests in the formation of the next agenda of the tour, which will be held in May 2013 and is expected to cover the objects in the Osh and Jalal-Abad oblasts of Kyrgyzstan.

Comments and suggestions of the press tour participants



More [photos](#) and [information](#) are on: www.dpi.kg

March 13, 2013: “Role of taxes in KR economy development”



As a Lecturer Baktygul Kazakbaeva, head of working with taxpayers department at STI was invited. She prepared detailed presentation about taxes, taxpayers and single tax declaration. She tried to answer for the questions in Russian as well as in Kyrgyz. Baktygul Kazakbaeva also gave some examples concerning taxes in comparing with other countries, such as Southern Korea and Russia. During the whole presentation she explained terms which were hard to understand using simple words and giving more and more examples from practice.

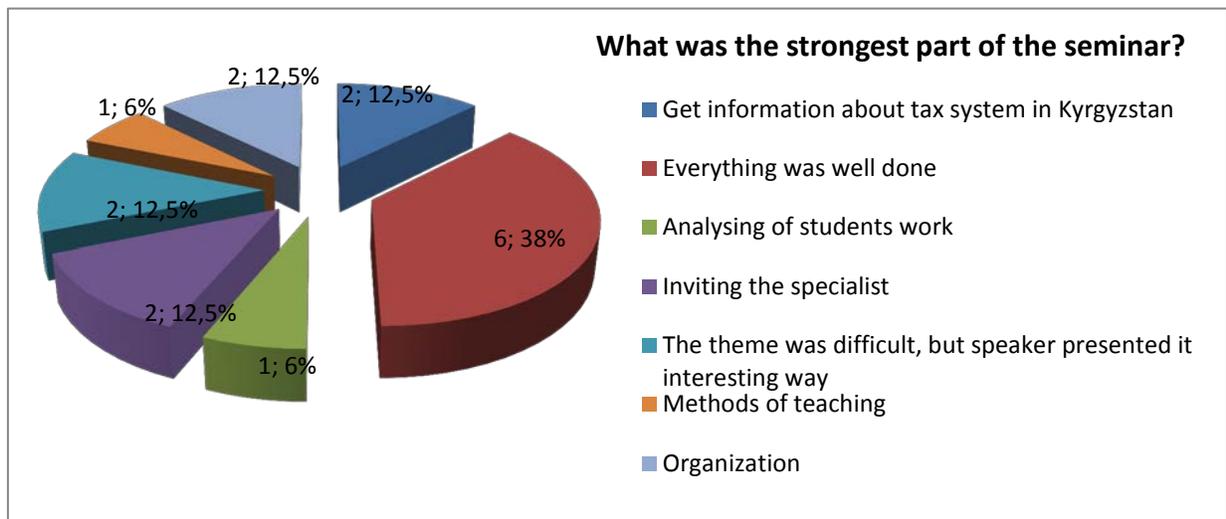
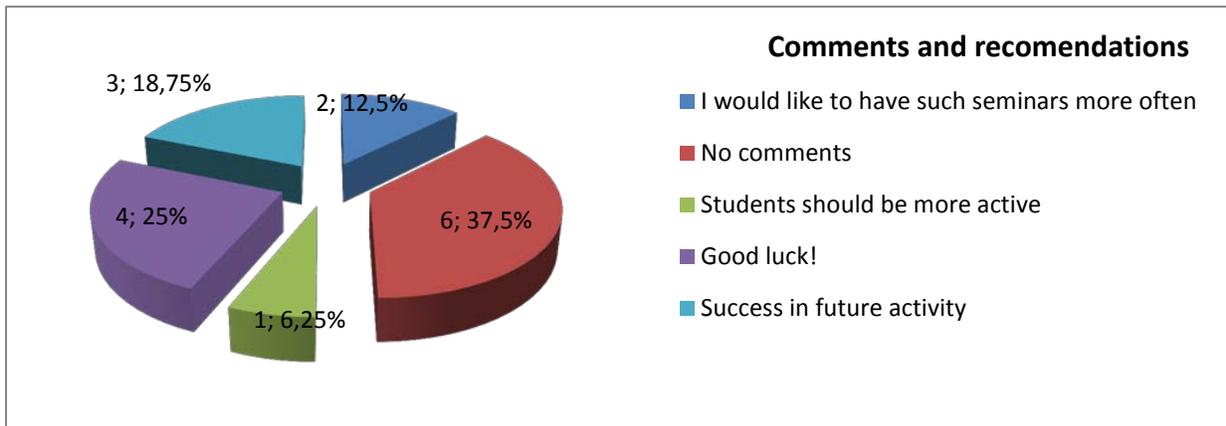
Analysis by Larisa Lee: From the previous trainings students of journalism faculty in BHU have known that any budget consists from incomes and expenses. At the same time, incomes play more important role than expenses. However, Kyrgyz authorities and Media pay attention for expenses of budget. To let students understand what exactly more important we invited to master-class expert and speaker- head of working with taxpayers department of STI Baktygul Kazakbaeva. She had a difficult task- preparing a presentation “Role of taxes in Kyrgyzstan

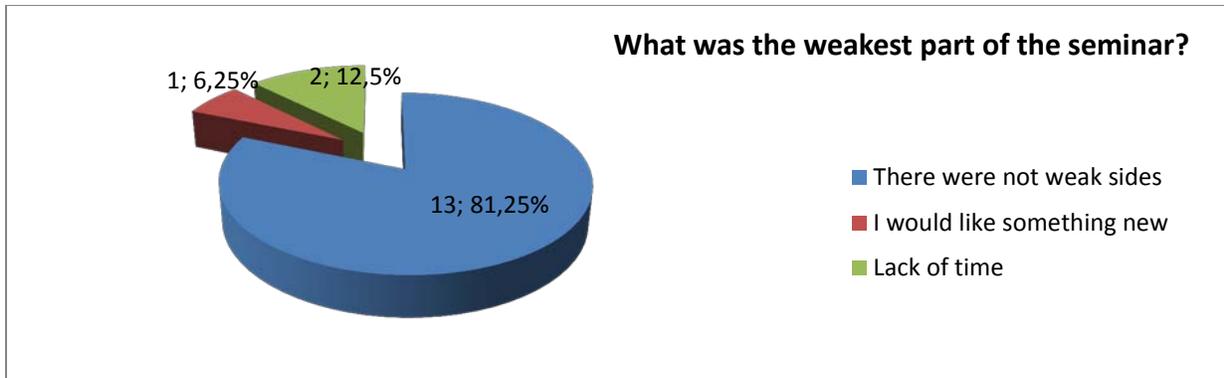
economy development”. This theme is uneasy even for journalist and it and to be written in simple language. It was done to help students- humanitarians to understand tax system of country, tax rates and tax base. Who and why has to share with state with his incomes. For which aims are the tax payments used.

Baktygul Kazakbaeva copes with her mission in the best way. This fact can be proved by students’ opinion. For them new theme was not only useful but also interesting.

But the most looking forward moment for students was the analyzing of their home tasks. We have discussed every one of 12 articles, concerned to expenses for holidays. Authors studiously counted all minutiae and made conclusions, that people should not spend thousands of dollars to weddings and anniversaries and then pay back refusing in necessary things.

Students work show that their economy literacy level has increased. Guys have thought about forming the material, think out interesting headlines, used comparing, metaphors, in describing expenses have shown the knowledge of real life, comments of specialists and statistics.





More [photos](#) and [information](#) are on: www.dpi.kg

March 14, 2013: “Crimes in sphere of economy”



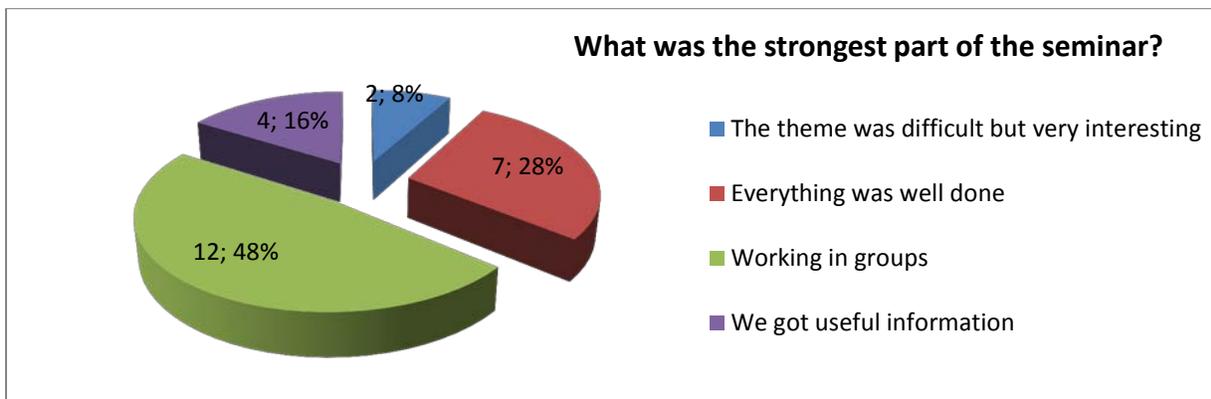
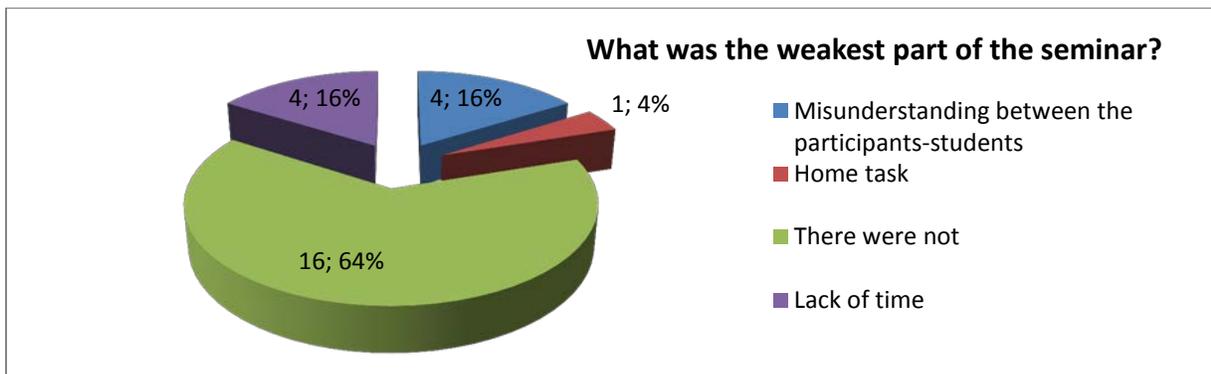
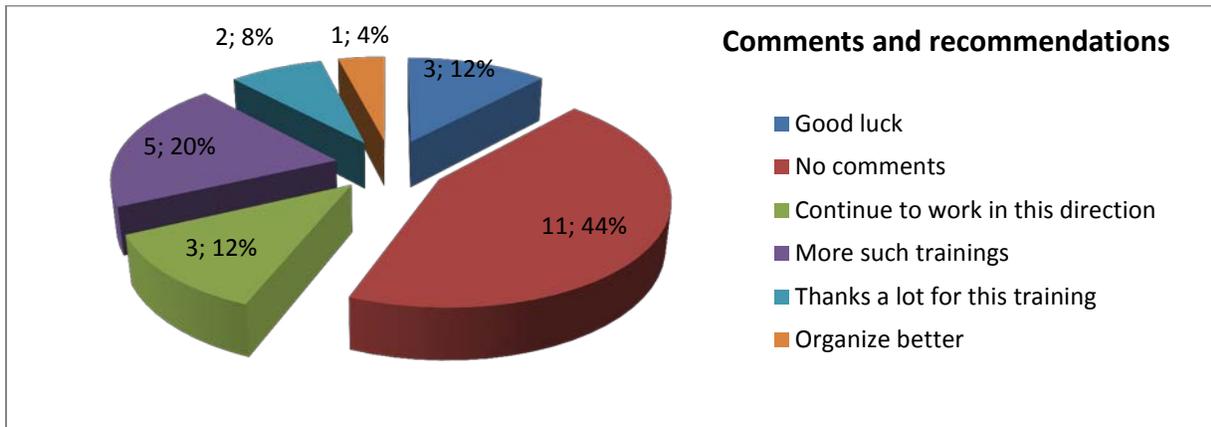
As a speaker Sagyn Omuraliev - arbiter of International Court of Arbitration and senior professor at AUCA was invited. Using his practical experience in teaching he quickly found the way of talking with students. In his presentation senior professor firstly told about theory of crimes at all. He has been speaking about varieties of crimes, in which groups they usually are divided. After the theory Sagyn Omuraliev started to give examples of economic crimes on territory of foreign countries and, also, Kyrgyzstan. Students asked questions and wanted to know personnel opinion of experts for one or another thing.

Analysis by Larisa Lee: Economic crimes in Kyrgyzstan are not rare. Every day law enforcement and control authorities, media, public organizations give a message about crimes in different spheres of economy. Often they are not able to be committed without participating of officials. Corruption, unfortunately, is getting a trademark of country. Since childhood our citizens know that apart from law payments for services, they have to pay extra.

So we could not pass such topic as “Crimes in sphere of economy”. When we announced this theme to students, they were full of enthusiasm. Choice of speaker is not an accident. He worked in militia, at commercial bank as a lawyer and now he teaches law to students of American university. He has a big professional and life experience.

Training was perfect. Omuraliev coped to tell them which crimes exist, reasons of crime, schemes and methods, using by different criminals, swindlers. Students of BHU ask a lot of questions to lecture, tried to find answers by themselves.

During the practical lesson we discussed this theme in work of media. How do journalists deal economic crimes, are they always right and so on. For better understanding of theme I gave participants home task: to write an essay “What prevents for Kyrgyzstan development?” There were 25 people and students of 2nd course among them, so we divided them in some groups. The task: make up a plan of journalist investigation. The crimes were chosen by students. We wanted to know their train of thought. Then we discussed every presentation separately. In spite of hot arguments, most of students liked such work.



More [photos](#) and [information](#) are on: www.dpi.kg

March 26, 2013: “Banking system of Kyrgyz Republic and its features”

As a lecturer Tamara Pak was invited. She is a Professor at the Institute of Economy and Finance under the ASMPKR (Academy of State Management under the President of Kyrgyz Republic). She presented about the banking system in Kyrgyzstan, shared with students about the features of this type of business. Additionally, she explained the role of National Bank and gave some facts from the history of Kyrgyz banking system after the falling of the USSR. “Our country always tries to lead in making something new. For example, we were the first, who created its own national currency on the territory of the USSR. But, unfortunately, we cannot keep this good trend”, - noted the expert. During the second part of the master-class participants discussed essays, written by their colleagues as a home task. As they said, analyzing of their works was very useful, because now they understand where they were right and where were mistakes.

Analysis by Larisa Lee: This time we offered students one of the most difficult themes in journalism – to get more knowledge about banking system of Kyrgyzstan and other countries. It is impossible to imagine the modern world without working of these financial institutes. Condition of economy often depends on banking system development.

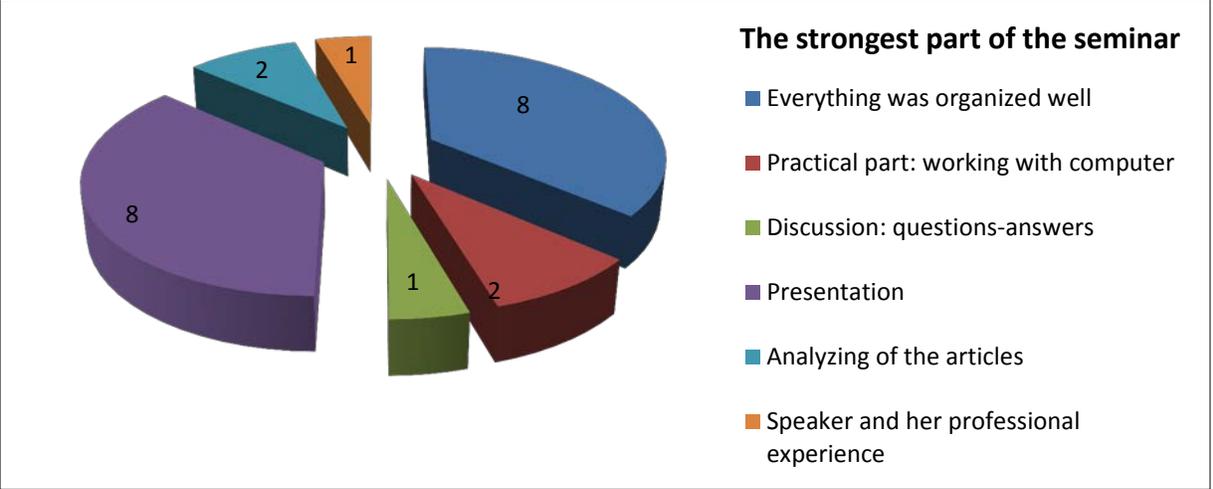
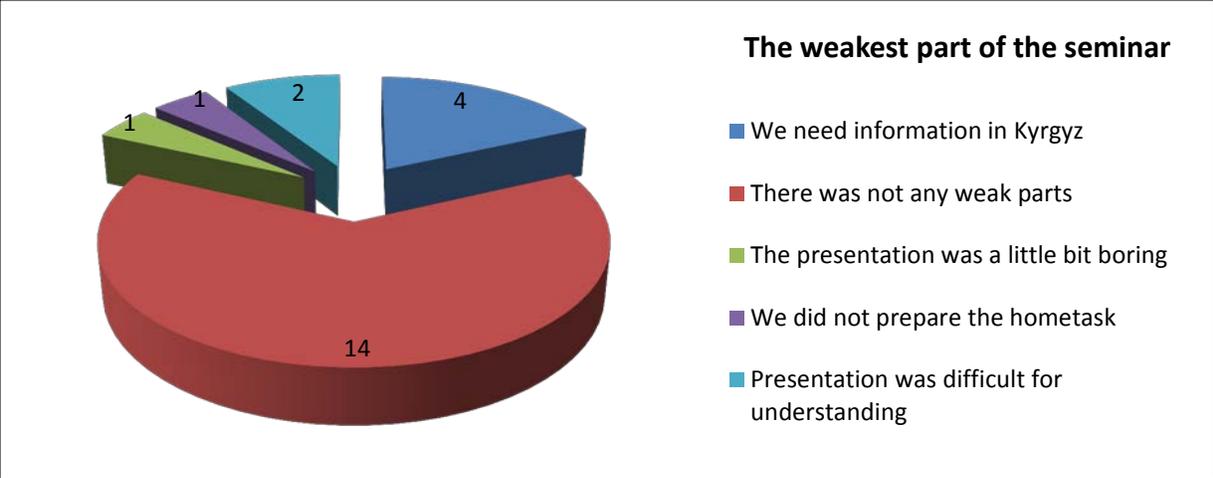
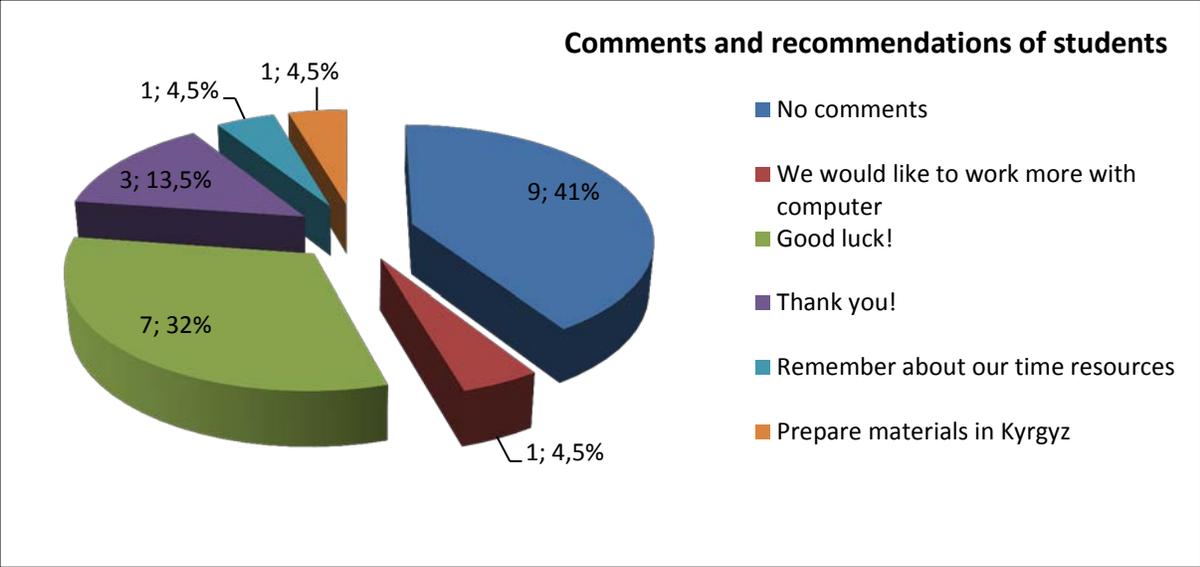
An expert in this sphere Tamara Pak, who had worked as a Head specialist at the National Bank for many years prepared a good presentation. Her presentation has included story of money appearing, banks evolution, reasons of financial crises appearing. The separate part was dedicated to history of banking system in our country.

Of course, some participants of the training noticed that this lesson was very interesting and useful, but a little bit difficult for understanding. But I think, anyway, that new information was useful, because it gave a common imagination about role of banks in economy development.

The practical session we started from analyzing of home tasks. At the previous seminar the students were given a task to write essay on the theme “What does prevent for Kyrgyzstan development?” Unfortunately, only two students managed with that task. In discussing of their works participated everyone, they told their own opinion about essay and noted strong and weak parts of the authors.

In order to consolidate the material and knowledge, participants were given the task - to prepare news on the presented topic as if for Information Agencies. In their work they have to use the materials from Tamara Pak’s presentation and two messages from different sources concerning the money laundering, making by banks and closing correspondent account by one of the foreign banks. These work students have to finalize at home.

We get closer to finish and can see that students became tired. In my opinion, they didn’t use to study and work in such rhythm. They were not taught to use theory in practice immediately. Besides, they don’t have journalistic skills yet, but they are eager to learn and know more.



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April 2, 2013: “Why we need transparency in developing minerals of Kyrgyzstan?”



As a lecturer to master-class head of the Secretariat by implementing ITMS (Initiative of transparency in Mining spheres) Karybek Ibraev was invited. He told about the types of minerals on territory of Kyrgyzstan, explained how the situation has changed during the last 15 years. Especially he paid attention for price changes on gold, metal and petroleum. After the presentation students asked their questions and listen to expert’s opinion for different problems in mining sphere. During the second part of the seminar students had to finish their essay about problems of Kyrgyzstan development. As participants said, they like such work and feel themselves as correspondents of informational agencies.

Analysis by Larisa Lee: The theme, dedicated to mining and problems connected with it was suggested by lecturers of Journalism Faculty BHU. They were sure that students will be interested to know which wealth Kyrgyzstan has, why resources bring a headache and if the agrarian country should be busy in mining mineral resources. When they have known that we arranged with expert in mining sphere, they were disappointed because of not being able to listen to his presentation. They had lessons with other students at this time.

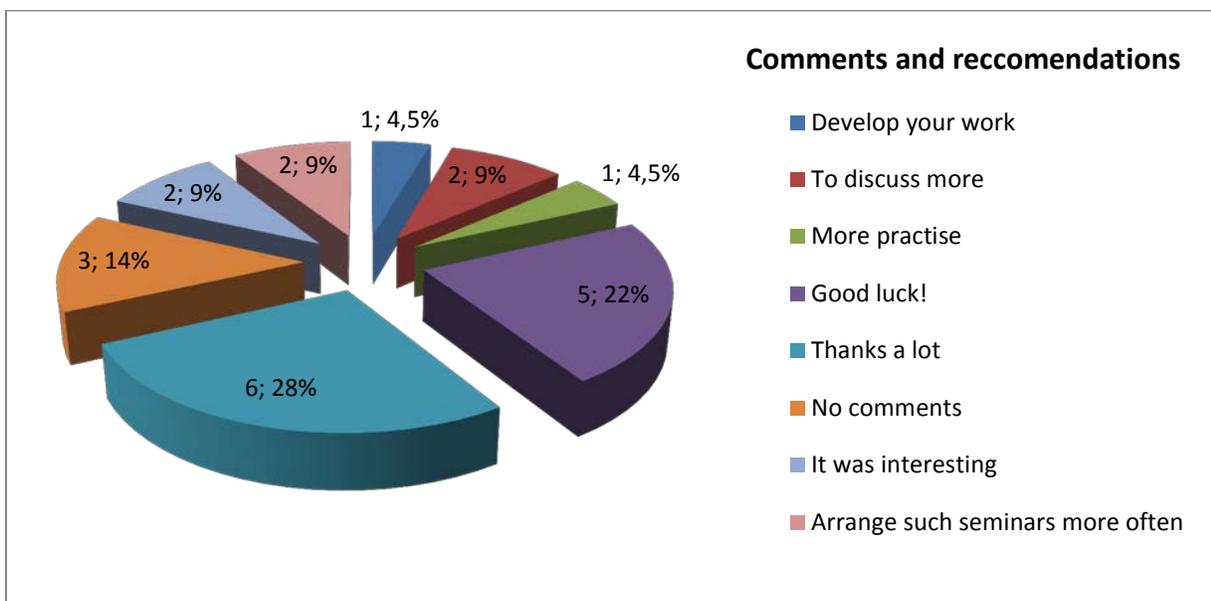
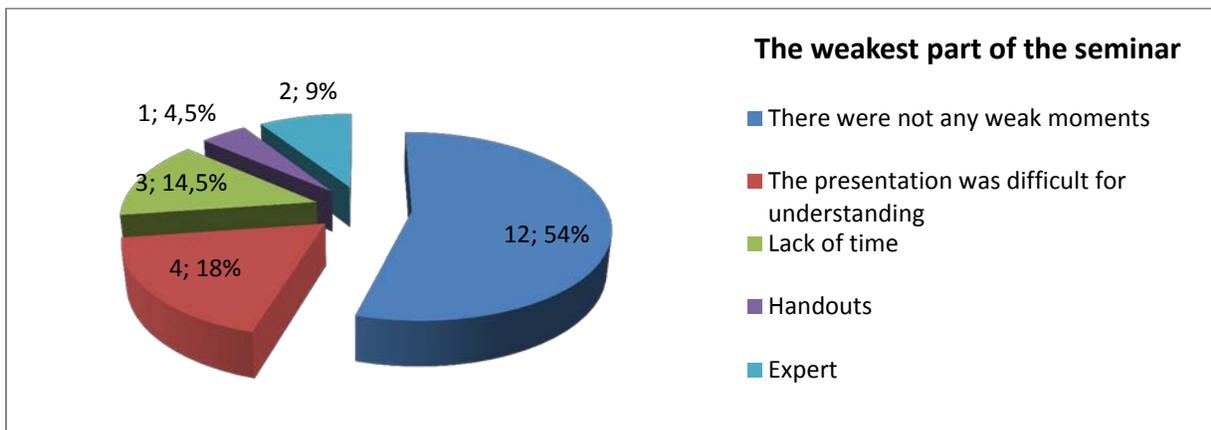
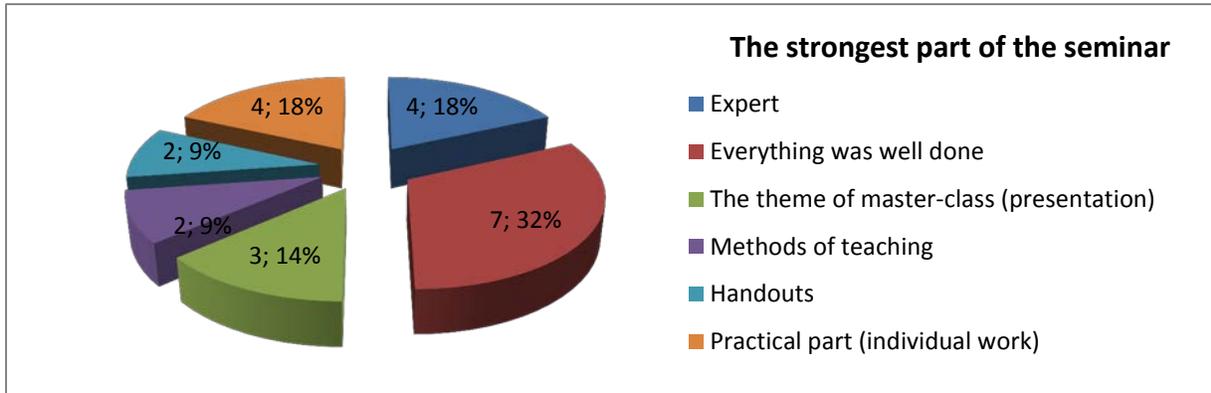
Karybek Ibraev is a geologist by profession, head of Secretariat by implementing ITMS. He is a valuable as a specialist in mining sphere and as an independent expert. Secretariat has information about all large companies, entered to Initiative. This organization monitors spheres, works with non-government organizations and companies and also with state authorities.

Expert prepared presentation from 75 slides, where he included world experience, situation in Kyrgyzstan, role of transparency and so on. We were not sure if he could finish in one hour. But Karybek Ibraev caught.

As we waited, students liked this theme. There were many questions. Youth wanted to know which minerals are mining the most and which companies mine petroleum in our country and how is the situation with taxes for this branch of economy. There were also such questions as: “Is the work of companies transparent?”, “Do we have experienced staff?”, “Is it a profitable business for country?”

The practical part of master-class we arranged in such scheme: students in auditory had to start writing the article. To understand how think our youth and what kind of opinions they have we offered them to prepare the essay “What does prevent to Kyrgyzstan development?” again because we didn’t get their works before. They had to remember previous themes in writing essays.

They got a task to make up a list with mineral resources, which they have in their small motherlands. Because students, in the main, come to study in Bishkek from different oblasts of Kyrgyzstan.



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April 2, 2013: “Kyrgyzstan in Eurasia: Opportunities and Challenges”



As a lecturer a senior lecturer of the American University in Central Asia, Azamat Temirkulov was invited. In the presentation, the lecturer used the maps to clarify the significance of the Central Asian region, and to tell how the countries of Europe and Asia are connected to each other, as well as to explain the importance of sustained international relations. In addition, the organizers of the master class have prepared a slideshow showing all the months-long process that was passed by the students and their first steps in economic journalism. Theme of politics is always popular in Kyrgyzstan, and therefore is always of great interest both among the older generation and the youth. Therefore, the discussion during the master class was hot with lots of questions. Particular interest was showed by the youth; they were trying to find an expert opinion regarding the certain issues.

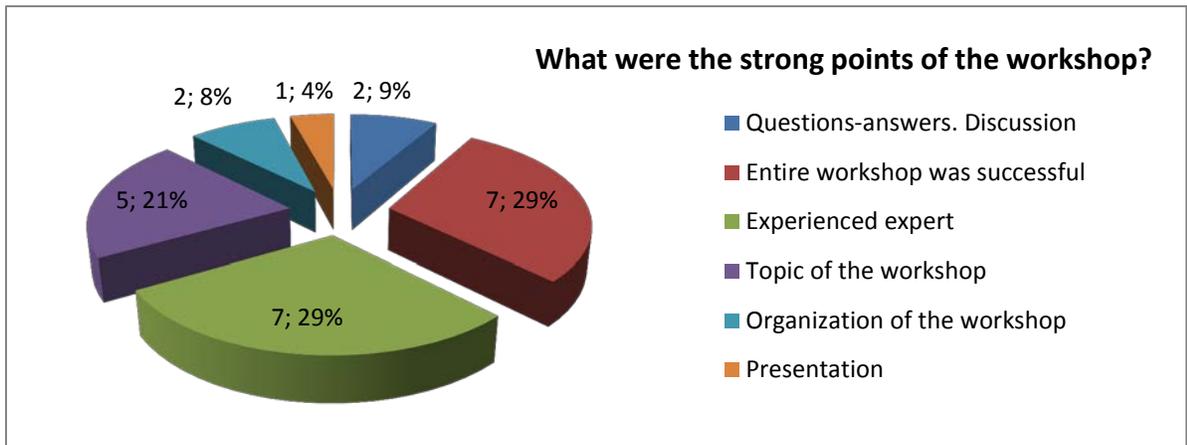
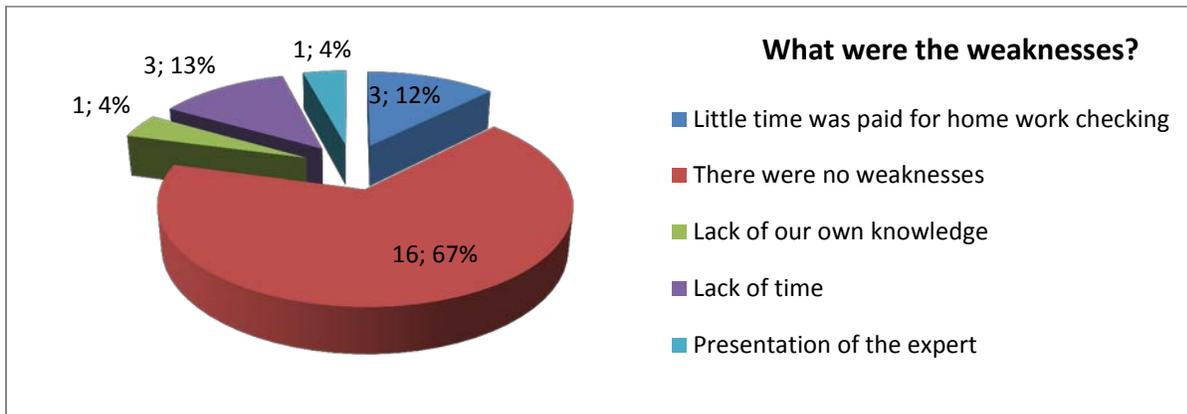
Analysis by Larisa Lee: Kyrgyzstan earlier was unequivocally attributed to a dead-end country. The republic is located in the heart of Central Asia. In geographical terms it is in the important location, but is very dependent on its neighbors. With each incident, neighbors tightly seal the borders, and the country is isolated. That is why the experts called it a "deadlock".

How to turn disadvantage into an advantage, how to transform Kyrgyzstan into transit, transshipment gateway, sort of hub where all cross paths and interests? - this question has long concerned the most advanced minds. In fact a small mountainous country has a very important location, it's not by chance that here the geopolitical interests of the two great powers - Russia and the United States are crossed. The presentation of the interesting senior lecturer of AUCA Azamat Temirkulov "Kyrgyzstan in Eurasia: Opportunities and Challenges" is dedicated to the political and economic role of our country.

I invited this specialist in geopolitics for the master class for the students to have a broader look at the possibility of the country where they were born, to feel that everything in this world is interconnected, as political priorities often outweigh the economy, for future students to start thinking about if there is a reasonable administration of the state, even small Kyrgyzstan could play an important role in the integration processes of Eurasia, attract investments, to participate in major projects as the construction of the railway in China via Uzbekistan and gas pipelines from Turkmenistan and Kazakhstan Afghanistan, etc.

This lecture will surely be remembered by the students, as evidenced by the rave reviews in their questionnaires. The purpose of the lecture was to broaden their knowledge. I'm not sure that the students were able to express it in the form of journalistic material. To do this, they have little practical skills.

They have openly admitted this lack in their responses to our questions about their experience in preparing materials. Even the essays showed it. Essays that we analyzed were weak. A lot of emotions, but there are no examples, the specific facts of life, personal experiences, their own reflections. Another problem of our education is illiteracy. There were many grammatical errors, not to mention stylistic one in the essays.



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- *One day Conference*

Not completed.

- *Website for Journalists and Public*

We are in the process of filling-in the content at the new website on the economic journalism. It is expected to be finished by the end of May 2013.

II. ANALYSIS OF IMPACT

The school of economic journalism held two press-sessions for local media representatives within the frame of CIPE funded project. They waited for the meeting with Court of Auditors for

a long time. DPI started negotiations with their speakers two months ago, but that event postponed for several times by the request of Court of Auditors who planned to participate at the media session. The topic suggested for discussion was sounded as “The activities of the Court of Auditors of suppression of non-target budget”.

After few days the DPI held the next press-session on the local budgets and relationships between the local community and investors which also important for the journalists. In our country for a long time do not cease rallies and scandals involving the development of mineral deposits. The local population used to blame in many of their troubles the foreign investors and try to stop them from working properly. All this has a negative impact on the image and investment attractiveness of Kyrgyzstan. This is the local media wrote a lot, often. However, they illuminate the problem one-sided – berating the mining companies or the illiterate people. But there are also positive samples of useful and fruitful cooperation. It takes place in those aiyl okmotu where the local leaders clearly know how much money should go to the budget of the village of investors.

As we can see from the questioning the journalists they think as actual the **topic on expenses of the budget**. Probably, the reason is that the Court of Auditors didn't provide media with the public reports and information on identified facts of crime in state strictures.

But as the **most important and useful topic** the participants of press-sessions recognized the second topic. Why? Firstly, it was rather new for them, and allowed them to tell about interesting experience of interaction of big business and local community, show the meaning of investments in solving the economic and social problems of regional character, and emphasize the role of local leaders directed to constructive dialogue and partnership with investors in order to increase the wealthy of villagers.

Unfortunately, such positive materials arrive in press and TV rarely for the last times.

Management of most media think that only negative and critics impress the readers and influence on ratings and circulation. But at the same time all of them say that they are tired of everyday “blackness”; that they want to read such materials which would help them to improve their lives and business. We believe that because of that press-session the journalists would write about regional economics more often.

Round table

That event was the result of cooperation of DPI with the other business and public institutions. Very important topics and issues were discussed during that forum, partially, social responsibility of media under the citizens, raising social projects implemented by business etc. Concerning the media competition we need to emphasize that most of them were participants of the School of economic journalism from regions as well as from Bishkek.

Press tour

Though this event was difficult in logistics and organizing the objects became successful because of several reasons. The program of the first press tour was full of meeting with interesting people

and trips to the objects, and the journalists needed additional “power of will” in order to visit all of them, meet and interview, and shot to the video-camera important moments. It was the first acquaintance for most of media representatives when they met with regional economics of the other region face-to-face. They were deeply impressed with the entrepreneurs and the local people, and made them to look at their economics from the other side, make comparative analysis of wealthy and development of towns and villages.

All those things were described in evaluating the press tour and emotional comments of the press tour participants. But the main thing was that all their emotions, thoughts, facts and ideas, everything they newly saw, heard and knew formed the basis of articles, reports, sketches, written easily and indifferent.

Master-classes

DPI held 5 master-classes during this period. We finalized these seminars with the ninth one, and we need to emphasize that all topics starting from the role of taxes in Kyrgyz economics and ending with discussion of geopolitics in our country were rather difficult. The students welcomed all the topics, but the most hot and active topics with discussion were on geopolitics and initiatives of transparency in mining spheres.

As the most difficult topics were accepted the theme was on banking system and economic crimes. That might be because of the weak understanding of economic and juridical words which were used by the lecturers during their presentations. But in general the students highly appreciated those lecturers, and admitted that because of them they started to understand better the economic processes and observe the economic situation in Kyrgyzstan. Some of the students even recognized that after those seminars they understood how the economic theme is interesting, rich and perspective. That was the aim of the organizers of master-classes in the process of developing the programs of master-classes.